

Task Force meeting-NCBC

minutes:

9 January 2023 / 12:00p EST

Attendance : Brandi Harrison (chair), Jayne Carpenter (executive assistant), Emily Hannon, Laura Sinai, Georganne Cogburn, Emily Cimini, Kathy Parry, Haleigh Price, Courtney Ramsey, Norma Escobar, Kathleen Anderson, Emma Burress, Chiara Phillips

Agenda

Last Meeting Follow-up

1. Chair check-in and update
2. Open positions : treasurer, secretary, USBC rep; seeking individuals to be part of NCBC's forming an inclusive diversity, equity, & belonging committee
3. Haleigh Price on call today, introduction- new membership chair
4. Jayne Carpenter (incoming exec assistant) -awaiting meeting with Brittany Brown to orient more acutely
5. Financial : Paypal / bank account. / finalize payments/access to other pertinent information from outgoing treasurer, etc. - Dr.Sinai working on getting numbers and info
6. Website / domain - updates, review for broken links, edit for language/inclusivity/belonging; access, tech support, regional map edits, etc
*Kathleen and Dr Hannon getting info to Kathy Parry about website updates
7. Dr. Hannon and MBCA meeting - application and pre-application, what areas are clinics / departments getting snagged on ?
8. Letters of resignation- need to be submitted before legally changing account info (outgoing treasurer Colette Waddell; secretary, and outgoing exec assistant Brittany Brown)
(Dr Sinai has information on)

9. Survey : seems complete ; plan for distributing...? - email list *good to go using Mailchimp list and any other contacts that are avail.
10. Cost of sending email to 749 NC IBCLCs through IBLCE? - Norma : shared email to pursue, see in notes below
11. 2023 meetings - plan
Fridays + Ideas for some in-person/hybrid meetings.
12. PAN grant years 4 & 5 - Kathy Parry
13. Quarterly newsletters - plan?
14. February 1st review of Breastfeeding Friendly Business & Workplace applicants (25 new applicants between 12.5.22 - 1.6.23 alone)
*Kathleen needs access to application list
15. USBC letter - is Brandi receiving updates from USBC? Jayne to help figure out if Brandi is getting direct communication/details. Membership portal/inxs. 4 members and 1 voting member (Love cannot be this voting rep)
16. Key organizational stakeholders to be identified
17. Meeting platforms - Teams/Google Meet/Zoom ?

G-suite TechSoup: <https://www.techsoup.org/google-for-nonprofits>

“As part of requesting a Google for Nonprofits account, you’ll need to register your organization with TechSoup. They handle the nonprofit verification process for our program. If you’re not currently registered, you’ll be able to register once you start the request for a Google for Nonprofits account.”

Google : Packages = special pricing for nonprofits

- 70+ % off for business or biz plus editions of Workspace = \$0 - \$5 /mo
- allows for the largest number of participants (100 ppl for 24 hours meeting duration) on Meet ability to record meetings to save in Drive.
- Comparison here: <https://www.google.com/nonprofits/workspace/compare/>

Zoom : Zoom annual subscription = access to a 50 % discount on a one-year subscription for Zoom Meetings Pro (full price \$149.90/year/user) with TechSoup.

- Zoom Video Webinars (annual billing)

- Large Meetings (annual billing)
 - > You can add these services at any time in the subscription year to receive the 50 percent discount. Annual charges will be prorated for partial years.

TechSoup admin fee annually= \$57

<https://www.techsoup.org/products/zoom-meetings-1-year-subscription-access-to-discounted-rates-g-53437->

New Items:

PUMP ACT HAS BEEN SIGNED INTO LAW!! As well as the pregnant workers' fairness act!

1. Discussing the need for one or more other individuals on the board's ability to access regional support directory / map back end? Learning to update from Dr. Singletary to help with those as they come in to other members.
2. Provider trainings to support MBCA - Dr.Hannon to discuss (IABLE, USBC, CGBI...etc)
3. Change: 2022 membership Form as it says " OR make checks to: NCBC with "dues" or "donation" on subject line and mail to: Brittany Brown, 728 Blue Point Drive, Wilmington, NC 2844. Make checks payable to NCBC ". New address to be listed as recipient.

check still an option, mail To?

Vote 'Yes' to Keep option for checks- change membership form language asap.

4. New project : IABLE international LACTMap project - <https://lacted.org/providers-world-lactation-map/> 4 layers : Breastfeeding and Lactation Medicine, Lactation Consultant and Supporter, 4th Trimester Care LactMap, **Non-Profit Community Organization** individual Pin purchase= \$15.00.
5. Appalachian Breastfeeding Network 2023 conference : planned fo in-person, Asheville NC. currently planned for October 20-21. Dates may change and venue TBD

Notes

- Trish Hipgrave trish.hipgrave@swaincountync.gov Swain Co. HD - clinic application
- Local WIC Offices applied for the Business and Employer award. 2019: All were awarded with the exception of Bladen County who was not awarded until 2020.- shared from Chiara Phillips

The work of Diane Beth to assist local agencies with the Mother Baby Clinic award is separate. This is an action that is written into the agreement with local health departments for the provision of child health clinics.

- Cost for IBLCE mailing: in order to get this information, please email Kkovas@iblce.org Kathryn Kovas, Senior Brand and Communications Manager and she will send a form to get the information/cost.
- Add Haleigh Price to Paypal for mobile deposits - still accept checks as form of payment
- USBC : Membership portal/inxs. = 4 members and 1 voting member (Love cannot be this voting rep) Brandi needs access
- NCBC presence at the ABN conference in October

Action Items

1. Find board orientation form and update!
2. Send survey
3. Gmail- shared password for all accounts
4. 2023 quarterly meeting dates with hybrid option for some
5. Social media push for open board position
6. Zoom or webEX account top votes

Next meeting : Jan 23 12-2p