

MINUTES

North Carolina Breastfeeding Coalition
Saturday, January 28, 2017 from 10:00 AM - 1:00 PM
NC State University, Schaub Hall
400 Dan Allen Drive
Raleigh, NC 27695

Vision: Ensure that early, exclusive and continued breastfeeding will be the norm in North Carolina.

Mission: The mission of the North Carolina Breastfeeding Coalition is to promote, protect and support breastfeeding through a cooperative network of individuals, coalitions, agencies and organizations.

****Note—In an effort not to use email addresses in our minutes at the advice of our website administrator, '@' in email addresses has been replaced with '-at-'**

Upcoming Conferences:

Save the Date for the **2017 Breastfeeding and Feminism Conference: March 22 – 24th, 2017** (Wed – Fri)

Save the Date for the **2017 Triangle Breastfeeding Alliance Conference: April 20th, 2017** (Thursday) in Raleigh

ILCA has webinars at <http://www.ilca.org/>

USLCA has webinars at <http://uslca.org/>

US Breastfeeding Committee bimonthly webinars are the 2nd Tuesday of even months. For more information, go to <http://www.usbreastfeeding.org/Coalitions/CDCUSBCBiMonthlyTeleconferences/tabid/76/Default.aspx>

*To post conferences on the Triangle Breastfeeding Alliance website - either enter them under the email form under the tab "Contact us" on the www.nctba.org site or email web manager Rebekkah Simon personally at rebekkah.simon-at-echomarket.com

Discussion Leader	Topic of Discussion	Important Highlights of Discussion/Comments/Progress Next Actions
Kathy Parry	Welcome and Introductions Mission Moment	<u>ACTIONS/Welcome</u> <ul style="list-style-type: none">• Vision and Mission of NCBC shared• NCBC is the state local coalition for the US Breastfeeding Committee• Meetings continue to occur across the state within the 6 perinatal regions• Minutes from December 10, 2016 approved

Attended In-Person: Rhonda Argenbright (Secretary), Susan O’Hara- Brill, Amber Christis, Melissa Cruz, April Fogleman (Past Chair), Darlene Hale, Phyllis Kombol , Sarah Lester, Kate Lewardowski, Hope Lima, Shannon Morgan, Lauren Murphy, Kathy Parry (Chair), Amanda Perry, William Rowe, Abigail Sanders, Catherine Sullivan (Perinatal Regional Coordinator and Co-Chair of NCLCA), Krista Ung, and Katie Wouk (Treasurer)

Phone Participants: Grisel Rivera (NC State Coordinator)

Kathy Parry	Perinatal Map Activity	<p><u>NEXT ACTIONS: Perinatal Map Activity</u></p> <ul style="list-style-type: none"> • Catherine and Ellen have completed the data collection for “year of listening”, they will present findings at the 2017 summit in Wilmington. • We will continue a regional focus with NCBC meetings; 2017 will be a Year of Growth.
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Perinatal Map Activity (The Year of Growth):

NCBC has collected information from regions to determine what is happening and needs for each perinatal region to help with strategic planning by the board focusing on networking and collaboration. Folks within a regional area can use this information to work on projects together. We are looking for all kinds of resources (human and material) including online resources. The goal is to compile this data and eventually post on the NCBC website. Key questions to be addressed are: 1) What resources are available in the area? 2) What is lacking? 3) Who are the touchpoints/ key persons in your area? 4) What is needed? The goal is to compile this information and share, probably, through NCBC website.

Updates: Kathy shared current mapping of breastfeeding landscape (location of IBCLCs, birthing centers with Golden Bow, and assessment of local resources). Kathy lead the following Today’s Activity:

Today’s Activity: Categories by County

- ✓ **WIC** – 23 counties have an IBCLC, only one county does not have a Peer Counselor (Graham Co.); there has to be a Breastfeeding Coordinator for each county (69) as this is a requirement. Grisel will share with Kathy and Ellen Chetwynd.
- ✓ **IBCLC** – how to find out who is current and where they are practicing. One strategy is to gather information through ZipMilk; knowing this may not be all inclusive. Need more ideas of how to gather this information. Some grad students could gather information from folks on ZipMilk.
- ✓ **IBCLC Professional Group/Local Coalition** – UNC group, Triangle Breastfeeding Alliance.
- ✓ **Training** – (webinars, conferences, summits, etc) – put links to groups on webpage plus link for adding information; especially for annual events.
- ✓ **Clinic with IBCLC (those caring mothers and/or babies)** – Peds, OB(s) , and Family Medicine clinics; need to clarify credentials of person providing lactation counseling.
- ✓ **Support Groups (LLL, local groups)** – put links to groups on webpage plus link for adding information.
- ✓ **University/Academic resources** – CBGI, NCSU, UNC-Charlotte, UNC-G, etc
- ✓ **Facebook Groups** – mom to mom groups
- ✓ **Special interest Groups:** Tongue tie, mothers who pump only, mothers of premies ...listing of area resources which are current would be helpful.
- ✓ **Miscellaneous** – need to determine county/city policies for breastfeeding; are they using the state policy? This could be a student project to gather some of this information. Plan to develop Google doc/spreadsheet so folks can add their own information.
- ✓ **Add? (Touchpoints,WIC breastfeeding rates, demographics)** – links to acquire the above information.

Katie Wouk	Treasurer's Report	<p><u>NEXT ACTIONS: Treasurer's Report</u></p> <ul style="list-style-type: none"> Treasurer report approved
<p><u>Treasurer's Report:</u></p> <p>Total Income: \$375.16 Membership dues =\$ 375.16</p> <p>Total General Disbursements: \$ 328.86; food for December meeting = \$30.29, three year renewal of website = \$250.20, and renewal of membership in North Carolina Center for Nonprofits = \$95.00</p> <p>Balance available for General Disbursements (1/25/17): \$ 7376.89</p> <p>QC Cocoa BEANS received monies from Rebecca Ruhlen. She knitted pink hats, sold them, and donated 100% of the proceeds to QC. This amount has not been added to the above report, and it is ongoing. There may be multiple checks. NCBC will earmark this money for QC Cocoa BEANS.</p>		
Laura Sinai	Membership	<p><u>NEXT ACTIONS: Membership</u></p> <ul style="list-style-type: none"> Members may join at any time during the calendar year (\$20.00 for NCBC membership and \$5.00 for NCLCA membership and \$5.00 for QC Cocoa BEANS); payments may be made through PayPal or mailed directly to Laura Sinai. Membership is open to everyone (no credentials required); members have voting privileges. 5 Organizational membership levels are available. One designated organization member is automatically a member of NCBC, NCLCA and QC Cocoa BEANS. All other people in that organization can join NCBC at half price, but will have to pay full \$5 for NCLCA and \$5 for QC Cocoa BEANS. Forms can be downloaded from NCBC website. If anyone has trouble logging into the website or needs to check membership standing, contact NCBCMembership-at-gmail.com

Membership Report:

Renewing Members

December (which counts for 2017)

Norma Escobar- NCLCA
Nancy Register-NCLCA
Theresa Carpenter
Rebecca Ruhlen- NCLCA & QC Cocoa
Kathryn Wouk- NCLCA
Anna Thadani
Susan Poppe- NCLCA

January

Margaret Davis- NCLCA and QC Cocoa
Rhonda Argenbright- NCLCA
Abigail Sanders- NCLCA and QC Cocoa
Kim Roberts- NCLCA
Elizabeth Johnson- NCLCA
Kim Richey- NCLCA
Sarah Lester- NCLCA and QC Cocoa
Catherine Sullivan- NCLCA, QC (pending payment)
Kathy Parry – NCBC, NCLCA, QC - (pending payment)
Kathleen Anderson – NCBC, NCLCA, QC (pending payment)
Thea Calhoun – NCBC, QC (pending payment)
Alison Stuebe – NCBC, QC (pending payment)
Kristin Tully – NCBC, QC (pending payment)
Abby Smetana – NCBC, NCLCA, QC (pending payment)
Gigi Lawless – NCBC, NCLCA, QC (pending payment)
Katie Wouk – NCBC, NCLCA, QC (pending payment)
Jean Sawyer - NCLCA and QC Cocoa
Pardee Henderson- NCLCA
Triangle Lactation Consultants (Ann Conlon-Smith)

New Members:

January

Lara Mele- NCLCA

Total 2017 NCBC members: 38 (6 Lifetime members)

NC Lactation Consultant Association 2017 Members: 30

Open to non-IBCLC; one must join NCBC to join NCLCA. (1 LCERP webinar and group discount memberships are benefits)

QC Cocoa BEANS 2017 Members: 21

Organizational Memberships: 1

***Note: If you join in the final quarter of 2017 then you are a member for the full calendar year 2018.**

Reminder that membership January to December; only if you join after October will it roll over to next year.

NCBC fb page: have over 1450 likes.

Follow us on Twitter: @NCBreastfeeding

Kathy Parry	Leadership Transitions for 2017	<u>NEXT ACTION: Leadership Transitions</u> <ul style="list-style-type: none">• Secretary and treasurer will transition for 2018; be thinking about the December 2017 slate• Award committees have been restructured to be more in line with a regional focus: chair, assistant chair, area coordinator/liaison, friend of the committee• NCLCA leadership will be in transition – please contact Ellen or Catherine with ideas, thoughts, or interest moving forward in leadership position of NCLCA
<u>Leadership Transitions Updates:</u> <p>Congrats to Ellen Chetwynd elected to be chair 2017-2018! Restructuring of Award Committees will allow for more varied levels of involvement. Terms are for 6 months.</p>		
Kathy Parry	Golden Bow Award	<u>NEXT ACTIONS:Golden Bow Awards (ban the bags in hospitals)</u> <ul style="list-style-type: none">• If you work at or with one of the hospitals that have not banned the bags and can help us get in contact with the correct representative please let Krista know (kcslough-at-gmail.com)• Let Hope Lima, Krista Ung, or Jennifer Corbin know about any hospitals which have received the Golden Bow award and are not in compliance. (jmosscorbin-at-icloud.com, hklima-at-ncsu.edu)

Golden Bow Award Report:

Purpose: To stop the distribution of formula discharge bags and to recognize healthcare facilities which do not give out formula samples. Applications are accepted twice a year. Collaborating with Public Citizen’s (Krista Strader). Updated mapping reveals 88 % of live births occur at birthing facilities that have banned the bags. There have been hospitals that have received stars for banning the bags but have not received the Golden Bow award from NCBC. National registration (National Registry for Ban the Bags) needs to be done in addition to receiving an NCBC Golden Bow award. NCBC would like for NC to reach 100% participation as 5 states have achieved this status.

Updates: The new direction of this committee is for there to be local Hospital Liaisons to provide assistance and encouragement to those last remaining facilities who have not yet banned the bags. There are numerous resources to help this effort, and the Chair of the committee will guide the local Hospital Liaisons. CGBI has updated the current list of hospitals and NCBC’s most recent outreach effort with Public Citizen. There are less than 30 facilities remaining, and close to 10 of those have banned the bags but haven’t applied for our award. If you are interested in being a *Golden Bow Hospital Liaison*, or a Friend of the Golden Bow Award to stay involved, please go [online](#) for more details about volunteer opportunities. Our goal is for NC to be a 100% bag-free state. The plan is to target hospitals who have not applied for Golden Bow award and/or the national registration. Also want to target hospitals who have still have banned the bags.

Needs: Leadership for 2nd half of 2017 (Kathy Parry and Kate Lewandowski are currently leading this effort). Area liaisons are needed to help with hospitals who have not banned the bag. Friends of the committee are also needed; these are individuals interested in project progress, but may not have a lot of time to devote to actions.

Hope Lima	Business Case Award	<u>NEXT ACTIONS: Business Case</u> <ul style="list-style-type: none">• Distribute cards to local businesses• Let Kathy Parry know if you are interested in co-chairing this project: kathyparry-at-unc.edu• Hope will explore training options with DHHS
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Business Case for Breastfeeding:

Purpose: NCBC recognizes local companies that support breastfeeding families. In doing this, we distinguish between “Breastfeeding-Friendly Businesses” and “Breastfeeding-Friendly Workplaces”. Breastfeeding Friendly Businesses are businesses that welcome breastfeeding mothers as customers. This can be as simple as treating breastfeeding mothers well, never asking them to leave, cover up, or move. Businesses that have been granted the Breastfeeding-Friendly Business Award can proudly display the Breastfeeding-Friendly window cling. Breastfeeding-Friendly Workplaces are workplaces that have made accommodations to support breastfeeding mothers as employees. This can be as simple as allowing employees to have flexible breaks and access to a private room for expressing milk or nursing. The room needs to have a comfortable chair and a lock on the door. Plaques are awarded to businesses who meet application qualifications. Awards (plaque and window sticker) are presented twice per year (January and August). **February 1, 2017 and July 1, 2017** are dates for submitting applications. Award winners are also listed on the website. Apply at <http://tinyurl.com/NCBCbiz>. Business cards are available to use when speaking to businesses.

Updates: The new direction of this committee is for there to be local area coordinators that lead local efforts for area businesses and employers to be breastfeeding-friendly. There are numerous resources to help business at womenshealth.gov. Area coordinators for the business case award can submit the names/emails of the businesses they recruit and NCBC will send them a PDF certificate they can print and display, as well as a window cling. In order for a business to receive a plaque certificate in the mail, they would need to apply themselves via the usual online application. This local effort is already happening in Greensboro, Chapel Hill/Carrboro, Raleigh, and Fayetteville. If you would like to see businesses in your area become more friendly to breastfeeding mothers and employees, please consider becoming a *Business Case Area Coordinator*. For those interested in assisting local efforts, you may join the Friends of the Business Case Award and will be kept up to date on the goings-on of the committee. See [online](#) for more details about volunteer opportunities.

From January to June 31 Hope Lima will be serving as chair of the Business Case and we are welcoming a new assistant chair, Ana Botero, as well as Rebecca Ruhlen as the Perinatal Region III Area Coordinator, Catherine Smith as the NCSU Region IV Area Coordinator, and Susan O'hara Brill as the Chapel Hill/Carborro Region IV Area Coordinator! We are excited about the new leadership and the progress beginning to happen in many different regions of the state. Our goal for the first half of this year is to organize the Business Case training day for anyone interested in learning how to do Business Case outreach in their area. Catherine and Grisel shared the state DPH-MCH is also working on developing a training as well; Karen Stanley did a webinar last year which went out to local agencies (CDC funding).

Needs: Recruitment of Area Liaisons and Friends of Committee

Susan O'Hara-
Brill and Amber
Christis

Breastfeeding Family
Friendly Communities

NEXT ACTION: Breastfeeding Family Friendly Communities

Purpose: Miriam Labbok had a vision of a breastfeeding friendly community of businesses based on a 10 Step model she developed for communities. Proclamations of support were made by both Carrboro and Chapel Hill mayors.

Updates: Fb page shared (Breastfeeding Friendly Communities); this includes a logo. Business section of the initiative is taking longer than anticipated; businesses are signing up and receiving Business Case awards. Initially, had a group of women approaching business managers and sharing written information with them; encountered no manager available to speak with so looked at other strategies. There was an email being sent from the Chamber of Commerce Partners (which includes health department, LLL, and Rotary) to businesses. There is a separate application for this community recognition; there is a link at the bottom for applying for NCBC Business Case Awards as well. Local coalitions may be instrumental in promoting business case. CBGI is working on a model with some tools that may be used by local coalitions that would replicate BF Family Friendly Communities in their city. This is a huge undertaking as community involves more than businesses.

Kathy Parry	Mother-Baby breastfeeding Friendly Outpatient Clinic Award	<u>NEXT ACTIONS: Mother/Baby Breastfeeding Friendly Outpatient Healthcare Clinic Award</u> <ul style="list-style-type: none"> • Encouraged qualified offices/clinics to apply; next evaluation will be July 1st • If interested in being an application reviewer, please email Kathy Parry kathyparry-at-unc.edu
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Mother/Baby Breastfeeding Friendly Outpatient Healthcare Clinic Award:

Purpose: On October 8, 2014, the North Carolina Breastfeeding Coalition launched the “**Mother-Baby Friendly Clinic Awards Program**” now called “**Mother Baby Breastfeeding Friendly Outpatient Healthcare Clinic Award**”. Awardees will represent the best our state has to offer in terms of support for the breastfeeding family. Members of our communities can look to NCBC’s list of awardees to know to whom they can turn for evidence-based, high-quality breastfeeding support. The award is open to any outpatient medical clinic serving pregnant and postpartum women, infants and/or children in North Carolina. Applicants may include Health Departments, Family Medicine, Pediatric, Obstetric, Midwifery, or other types of clinics serving these populations. Criteria for the award are very closely based on the “Baby-Friendly USA Guidelines and Evaluation Criteria,” and the Academy of Breastfeeding Medicine’s “Clinical Protocol #14: Breastfeeding-Friendly Physician’s Office: Optimizing Care for Infants and Children.” As such, the act of reviewing criteria is, in and of itself, an opportunity to identify evidence-based best practices for the care of pregnant and/or post-partum women and children. This award was funded through the Continuity of Care Connections Grant. Applications are available on the NCBC webpage. **Application deadlines for 2017 are February 1st and July 1st.**

Updates: Diane Beth of Children & Youth Branch at DPH is interested in promoting this award as optional task for Child Health Clinics. The NCBC Review Committee is meeting on **Friday, February 3rd at 10 am**. Kathy will train new leadership: Abigail Sanders for assist chair. If you are interested in becoming Mother-Baby Clinic Area Liaison for your area, or a Friend of the Mother-Baby Clinic Award to stay involved, please go [online](#) for more details about volunteer opportunities.

Needs: Area Liaisons to work with Chair on outreach plans, etc. (Brandi Nations Region I; Sara Lester Region V). Friends of the committee for discussion (Gina Rose, Natalia Smith)

Rhonda Argenbright / Jam Gourley/ Phyllis Kombol	IBCLC Scholarships	<u>NEXT ACTIONS: IBCLC Exam Scholarships</u> <ul style="list-style-type: none"> • Application deadline is April 1, 2017
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IBCLC Exam Scholarships Report:

Purpose: This is a financial scholarship. Currently there are 3 categories: 1) first time sitter, 2) first time sitter of color, and 3) first time sitter of underserved areas. The application includes their involvement in NCBC. The subcommittee makes recommendations of persons and amounts to the board for a final decision.

There will be yearly evaluation of whether to offer this scholarship. Employer compensation is non-eligible.

<p>Updates: There will be an offering of 2017 October scholarships. Up to \$1,000.00 to be awarded. The deadline for applying will be April 1st and notifications to applicants will be by April 20th. Recipients should have their checks by May 1, 2017. Look for application information soon on the NCBC webpage.</p>		
Kathy Parry	NCBC Mini-Grant	<p><u>NEXT ACTIONS: NCBC Mini-Grant</u></p> <ul style="list-style-type: none"> • Let Kathy Parry know if you are interested in this subcommittee • A temporary sub-committee of reviewers needs to be formed if mini-grant applications submitted
<p><u>NCBC Mini-Grant Report:</u></p> <p>Purpose: The North Carolina Breastfeeding Coalition offers mini-grants to organizations that endeavor to protect, promote and support breastfeeding among diverse and underserved populations in NC. Mini-grants are offered upon requests as funding allows.</p> <p>Updates: There will be a total of \$ 500.00 awarded this year; up to 3 mini grants will be awarded. April Fogleman, Kathy Parry, Rhonda Argenbright, and Ellen Chetwynd are application reviewers.</p>		
Kathy Parry	Website and Local Coalitions	<p><u>NEXT ACTION: Website and Local Coalitions</u></p> <ul style="list-style-type: none"> • Is your local group listed on our website? • How could our website serve your work better? • hklima-at-ncsu.edu or kathyparry-at-unc.edu
<p><u>Website and Local Coalitions:</u></p> <p>Purpose: Purpose: To enhance communications among advocates of breastfeeding in North Carolina via online information and sharing.</p> <p>Update: New WordPress theme. There are some issues when accessing by phone; there is work being done on determining which app will correct issues. A regional focus will be coming as information is received.</p>		
Kathy Parry	ZipMilk.org	<p><u>NEXT ACTIONS: Zipmilk</u></p> <ul style="list-style-type: none"> • IBCLC(s) please add your information and encourage others in your area to do so
<p><u>Zipmilk Report:</u></p> <p>Purpose: This link is for mothers and providers to use to find lactation support within their community. Listings are based on zip codes. Providers are encouraged to list their information. This is owned by Mass. Breastfeeding Coalition.</p> <p>Updates: Hope reported there will be a QA to determine if all listed IBCLC(s) on Zipmilk are still active.</p>		
Kathleen Anderson	Parent Advocacy Update	<p><u>NEXT ACTIONS: Parent Advocacy</u></p> <ul style="list-style-type: none"> • Please e-mail Kathleen regarding parent breastfeeding focus advocacy groups in your areas at klanderson-at-unc.edu • Please help to publicize the breastfeeding support groups in NC; submit support group information to hklima-at-ncsu.edu or kathyparry-at-unc.edu so it can be added to NCBC webpage

- Breastfeeding USA website (breastfeedingusa.org)
- La Leche League: <http://www.wpllofnc.com/index.php/local-groups/>
- Nursing Mothers of Raleigh website (<http://www.nursingmothersofraleigh.org/>)

Parent Advocacy Report:

Purpose: The Parent Advocacy/Support Committee fosters awareness of breastfeeding support groups and initiatives in North Carolina that promote and protect the breastfeeding needs of families in NC, and shares updates about current activities.

Breastfeeding USA: is a low-cost training program that provides comprehensive, evidence-based breastfeeding support information with a strong focus on good counseling skills. Breastfeeding USA Counselors can accrue contact hours for IBCLC exam eligibility for every year of volunteer service, just like La Leche League Leaders and other mother support volunteers.

Updates: Jessica Zeffiro recently moved to Charlotte. She is maintaining the Facebook page and still accepting calls, texts, and emails for the Wilmington area until one of the four applicants in Wilmington who are currently in the Comprehensive Course receive accreditation by Breastfeeding USA. There are currently no Breastfeeding USA meetings in the Wilmington area.

The Charlotte Breastfeeding USA Counselors are planning to meet very soon. They are available for phone and email support, but have not started meetings yet. Jessica hopes to have an update that includes new meetings in Charlotte for Breastfeeding USA by the next NCBC meeting!

La Leche League of North Carolina: La Leche League provides free mother-to-mother support through monthly meetings and one-to-one support. Groups holding monthly meetings may be found at <http://www.llofnc.org/LocalGroups.html>. During these meeting, Leaders meet the breastfeeding needs of the participants and answer questions they bring to the meeting; there also are four discussion topics that are rotated (one each month for four months). In addition, Breastfeeding Cafes take place in a number of locations. The format of the Breastfeeding Café is less structured, with no specific discussion topic.

Updates: Currently, 47 groups are holding meetings across the state. Three of those are cafés. The Communication Skills Workshop sessions are continuing in Chapel Hill. The final two sessions, originally scheduled for early January, were cancelled due to a winter storm and will be rescheduled. Another Communications Skills Workshop is taking place in Leland, NC (close to Wilmington) on two Saturdays this winter/spring, January 21st and March 4th. The annual event, Rock the Baby, at the Carrboro Market is scheduled for May 20th; more to come.

LLL Leaders continue to offer mother-to-mother breastfeeding support across the state from as far west as Cherokee/Clay Counties to Wilmington on the east coast. Check out the link: <http://www.llofnc.org/localgroups/> for more information.

Nursing Mothers of Raleigh: Nursing Mothers of Raleigh continues to offer twice monthly free support group meetings plus one night each month Breastfeeding 101 classes at Babies R Us. Check out their website for meeting times and location: <http://www.nursingmothersofraleigh.org/>

Updates: Nursing Mothers of Raleigh is launching a new website and mobile app in the next few weeks.

Catherine Sullivan	Regional Representation	<u>NEXT ACTIONS: REGIONAL REPRESENTATION</u>
<p><u>Regional Representative Report:</u> Baby Friendly site visits have occurred or will be occurring at the following: Vidant Chowan, Frye, Marion Carroll, Forsyth Medical Center, and Carolinas in Pineville.</p>		
Ellen Chetwynd	NC Lactation Consultant Association	<u>NEXT ACTIONS: NCLCA</u> <ul style="list-style-type: none"> • Contact Ellen or Catherine if you would like to help with presentation and proposal selection for the NCLCA Summit.
<p><u>NCLCA Report:</u> Mission: As the state affiliate of the United States Lactation Consultant Association our mission is to sustain and advance International Board Certified Lactation Consultants of North Carolina through advocacy, networking, leadership, research, and professional development. Vision: The IBCLC is a valued and recognized member of the health care team.</p> <p><u>Updates:</u> NCLCA Logo: We have a new logo for NCLCA based on the votes of our members; coming soon.</p> <p>Summit Planning: NCBC Meeting will be Sunday, May 21 from 1:00 – 4:00 pm. Lindsey Hurd will offer an evening session on food intolerances in breastfeeding babies and elimination diets. The NCLCA Summit will be Monday, May 22 from 7:30 am-5:30 pm. This will include state of the State, perinatal regional break-out sessions, Lactation science fair, practice pearls, and ethics of lactation support online. This year, our goal is to provide really practical clinical information. We want to give all NC IBCLCs and other lactation support professionals the opportunity to present their best work. We are soliciting participation in two types of venues: <i>Practice Pearls:</i> These are topics that can be presented in 20 minute facilitated conversations. They can begin with a case study, or a summary of the evidence on a topic. After a short starting presentation, the topic leaders will facilitate a conversation. Send us a few sentences about your favorite topic. Team up with a buddy, or do it on your own. <i>Lactation Science Fair:</i> This will be like a poster hall, but with a twist. Participants can bring a poster (one that was presented at another conference is fine), or a trifold, or a demonstration. Here we would like to encourage particular activities that can be demonstrated. For instance, we are planning on having a crematocrit and a demonstration of the Martinelli evaluation of posterior frenulum. Do you have a clinical technique that you think is the bomb? Or a practice or clinical tip you can share? Send us a few sentences about that! WE ARE EXCITED TO OFFER A STEEP DISCOUNT TO THOSE WHO PARTICIPATE IN EITHER OF THESE SESSIONS!! Our location is a beautiful room right by the river, and the hotel is right next door and has a view of the river as well. Anticipated Cost: TBA Updates: The brochure for the NCLCA Breastfeeding Summit should be up on the website soon.</p>		

Medicaid Coverage:

Updates: Public comment on Medical Lactation Medicaid policy has closed. Chris Diaslo, MD was to present to NC Peds about the billing strategies for lactation services. He has written guidance to be circulated to NCAAP.

Other Updates:

If I am the chair for NCBC, we will be looking to change leadership in NCLCA. In order to do that, Catherine and I, and any other interested members need to put our heads together and come up with some protocols moving forward. We do not currently have any mechanisms in place. There is not a rush. We have a year before this has to be in place, but it is something we need to start thinking about.

There is a bill (regarding pregnancy discrepancy) moving toward the legislature that Tom Vitaglione is working on with an informal coalition of advocates. It requires reasonable accommodations for pregnant and lactating women in the workplace; this would protect hourly employees if this were to be eliminated from AFCA. The current idea is to sync it with the State Personnel policy. We will keep you updated on that as it moves through the legislative process. NC State employee policy to be used; which is stronger than federal law. This adds another layer of protection of hourly state employees.

Rachel Davis	Queen City Cocoa B.E.A.N.S.	<p><u>NEXT ACTIONS: Queen City Cocoa B.E.A.N.S.</u></p> <ul style="list-style-type: none"> • Contact for organization is Karyn Paul at Mrs.kapa-at-yahoo.com • Gmail:qccocoabeans-at-gmail.com • http://ncbfc.org/qc-cocoa-b-e-a-n-s/ • FB page: Charlotte Chapter Cocoa Beans • Membership is \$ 5.00 in addition to an NCBC membership
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Queen City Cocoa B.E.A.N.S Report:

Purpose: Queen City Cocoa B.E.A.N.S. is a collaborative organization with NCBC committed to creating opportunities to advance breastfeeding education, advocacy, normalcy, and support among minority communities in the Charlotte and surrounding areas of North Carolina. They are local resource for woman of color within NC. There is a monthly breastfeeding support group, Cocoa Beans Cafe, meets the last Monday of each month from 6:30 pm-7:30 pm at Baby + Co 131 Providence Rd, Charlotte, NC 28207. They serve as support for woman of color in NC and as a goal would like to organize other CB groups in NC.

Updates: Café regularly meets, Natural Baby Shower on Feb. 11th, and meeting in Cabarrus on February 15th. They are meeting with advisors about future directions. Received \$375.00 from “Pink Hats” sale.

Grisel Rivera	State Coordinator Report	<p><u>NEXT ACTIONS: State Coordinator Report</u></p> <ul style="list-style-type: none"> • DPH staff Jessica Bridgeman from CACFP (Child and Adult Care Food Program) and I will be presenting at the 12th Breastfeeding and Feminism International Conference- March 2017 • BF Peer Counselor Core Training for Perinatal Region II will run from February to March • Region I and VI in March, Region III in April and Region V in May • Quarterly Training are going to be held be from February to March in all Perinatal Regions • The Loving Support Awards Application Evaluation will begin soon
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- NC Lactation Educator Training Program- continue as Faculty and providing Breastfeeding resources to registered students

State Coordinator Report:

- **Breastfeeding Unit**
 - State Breastfeeding Coordinator is Grisel Rivera. Her email address is Grisel.rivera-at-dhhs.n.c.gov
 - State Breastfeeding Peer Counselor Coordinator is Lisa Baker. Her email address is Lisa.baker2-at-dhhs.nc.gov
- **NC Maternity Center Breastfeeding-Friendly Designation:** The most recent review was conducted in November 2016. **The next round of applications must be postmarked by 4/30/2017.** For application instructions, please visit: <http://www.nutritionnc.com/breastfeeding/breastfeeding-friendly.htm> . Please encourage hospitals to pursue this process. **The next NC MCBFD Webinar will be April 7, 2017.**

Update:

 - ✓ One Hospital got 5 Stars since it achieved the Baby Friendly USA Designation- Carolinas Medical Center at Charlotte
 - ✓ Two new hospitals that applied for the designation achieved steps and will be awarded on 3 stars (Carteret) the other hospital achieved 8 steps and will be awarded 4 stars (Harris Hospital).
 - ✓ Two re-applications will also be awarded stars
 - ✓ Next NCMCBFD webinar will be March 7th. Go to the www.Nutritionnc.com page for registration
- **NC Breastfeeding-Friendly Child Care Designation:** Next review will be **April 2017**. For application instructions, please visit: <http://www.nutritionnc.com/breastfeeding/childcare.htm>

Update:

 - Four Gold-Starred Building Block Designation: Community School for People Under Six – Carrboro, NC
 - Two Gold-Starred Building Block Designation: Mt. Pisgah Lutheran Church and Preschool – Hendersonville, NC
 - One Gold-Starred Building Block Designation: Dixon Academy at Northeast – Concord, NC
- **Breastfeeding Supplies Competency Training (BSCT):** The Winter 2017 offering will run from January 9 to April 7, 2017.
- **Breastfeeding Peer Counselor Core Training:** Quarterly trainings are scheduled for the Peer Counselors in each Perinatal Region: is ongoing, Region IV held their training in January 2017.
- **Breastfeeding Technical Assistance Team:** Improving Community Outcomes (ICO4MCH): Breastfeeding Initiative to Reduce Infant Mortality; Working on a Breastfeeding Webinar.
- **DPH Breastfeeding Group:** The purpose of the group is to work collaboratively across the Division of Public Health to effectively share breastfeeding promotion activities, initiatives and projects. They meet quarterly.
- **WIC Training:** will be done in August

Kathy Parry	United States Breastfeeding Committee Activities	<p><u>NEXT ACTIONS: USBC Report</u></p> <ul style="list-style-type: none"> • CDC-USBC Bimonthly Coalition Webinars are open to everyone. Next webinar is (Tuesday) February 14th at 2:00-3:00 pm ET • USBC Weekly News Bulletins (free subscription) can be received through email. You may sign up for these at http://www.usbreastfeeding.org/. These will be emailed out to listserv by NCBC Secretary. • “Like” the USBC Southeastern FB group as well as the NCBC FB page
<p><u>US Breastfeeding Committee Updates:</u></p> <ul style="list-style-type: none"> • Coalitions Conference will now occur annually in Washington DC; tentative dates are August 5 – 6, 2017. There will probably not be a “call for papers” because a lack of federal funding. Kellogg funding may be one of the few funding resources. • Day of Advocacy will be Monday, August 7, 2017 • Welcome Congress Packets • Region II Alert: Representative Fox • Attendees agreed it would be nice to receive USBC Weekly Wire of news; they will be emailed through listserv 		
Kathy Parry	Announcements	
<p><u>Announcements</u></p> <ul style="list-style-type: none"> • Phyllis shared there is a study of vegan breastfeeding moms by ECU and UNC-G. It has been circulated on NCBC’s FB page multiple times – please share. 		
Kathy Parry	Adjournment of Official Meeting	<ul style="list-style-type: none"> • Review of next actions.

2017 Meetings:

March 8th in Greensboro

May 21st in Wilmington

August 12th in Asheville

October 18th in Greenville

December 9th in Charlotte