

**MINUTES**

North Carolina Breastfeeding Coalition  
 Saturday, August 12, 2017 from 10:00 am – 1:00 pm  
 Western NC Birth Center  
 390 South French Broad Avenue  
 Asheville, NC 28801

**Vision:** Ensure that early, exclusive and continued breastfeeding will be the norm in North Carolina.

**Mission:** The mission of the North Carolina Breastfeeding Coalition is to promote, protect and support breastfeeding through a cooperative network of individuals, coalitions, agencies and organizations.

**\*\*Note—In an effort not to use email addresses in our minutes at the advice of our website administrator, '@' in email addresses has been replaced with '-at-'**

**Upcoming Conferences:**

**Art of Breastfeeding October 9-11, 2017 in Chapel Hill. For more information go to [wakeaheinfo@wakeahec.org](mailto:wakeaheinfo@wakeahec.org).**

ILCA has webinars at <http://www.ilca.org/>

USLCA has webinars at <http://uslca.org/>

US Breastfeeding Committee bimonthly webinars are the 2<sup>nd</sup> Tuesday of even months. For more information, go to <http://www.usbreastfeeding.org/Coalitions/CDCUSBCBiMonthlyTeleconferences/tabid/76/Default.aspx>

\*To post conferences on the Triangle Breastfeeding Alliance website - either enter them under the email form under the tab "Contact us" on the [www.nctba.org](http://www.nctba.org) site or email web manager Rebekkah Simon personally at [rebekkah.simon-at-echomarket.com](mailto:rebekkah.simon-at-echomarket.com)

Discussion Leader	Topic of Discussion	Important Highlights of Discussion/Comments/Progress Next Actions
Kathy Parry	Welcome and Introductions Mission Moment	<u>ACTIONS/Welcome</u> <ul style="list-style-type: none"> <li>• Vision and Mission of NCBC shared.</li> <li>• NCBC is the state local coalition for the US Breastfeeding Committee (National level).</li> <li>• Meetings occur across the state within the 6 perinatal regions as we proceed to a "Year of Growth".</li> <li>• Eco-Cycle (4 phases of collaborative work) – Exploration, Development, Maturity and Creative Destruction. Model to be used to evaluate NCBC projects and expenditures.</li> <li>• NCBC will be establishing core values for 2017.</li> <li>• Minutes from May 21, 2017 approved (Ellen Chetwynd made motion to accept and Katie Wouk seconded).</li> </ul>

**Attended In-Person:** Ellen Chetwynd (Co-Chair of NCLCA and Chair-Elect of NCBC), Kathy Parry (Chair), Liz Mills Mission IBCLC and PP, Georganna Cogburn Region one trainer, Teresa Griffin (Mission IBCLC), Racheal Hoaglan (and 2 children) creates and mails NCBC award plaques, Kimberly Rush PPIBCLC, Phyllis Kombol IBCLC from McDowell county, Danny Polich from Aeroflow breastfeeding advocacy division, Meghan Bausone from Aeroflow, Katie Wouk (NCBC treasurer & UNC student)

**Phone Participants:** Grisel Rivera, interim state Breastfeeding Coordinator, new position nutrition program supervisor for public health nutrition unit, new candidates in HR

Kathy Parry	Perinatal Map Activity	<p><u>NEXT ACTIONS: Perinatal Map Activity</u></p> <ul style="list-style-type: none"> <li>We will continue a regional focus with NCBC meetings; 2017 will be a Year of Growth. Be ready to discuss your perinatal region's key informants for breastfeeding support when NCBC meets near you.</li> </ul>
<p><b>Perinatal Map Activity (The Year of Growth):</b>  NCBC has collected information from regions to determine what is happening and needs for each perinatal region to help with strategic planning by the board focusing on networking and collaboration. Folks within a regional area can use this information to work on projects together. All kinds of resources (human and material) including online resources have been identified. The goal was to compile this data and eventually post on the NCBC website. Key questions addressed were: 1) What resources are available in the area? 2) What is lacking? 3) Who are the touchpoints/ key persons in your area? 4) What is needed?</p> <p><b>Updates:</b> Kathy shared mapping of 2013 data.  <b>Region 1 Updates:</b></p>		
Katie Wouk	Treasurer's Report	<p><u>NEXT ACTIONS: Treasurer's Report</u></p> <ul style="list-style-type: none"> <li>Treasurer report approved</li> </ul>
<p><b>Treasurer's Report:</b>  <b>Total Income: \$ 649.52; Membership dues: \$649.52</b>  <b>Total Queen City Cocoa BEANS Income: \$ 142.65 Donation from Davidson College: \$142.65</b>  <b>Total General Disbursements: \$ 1702.59; USBC Registration for Norma Escobar: \$118.00; NCBC Mother-Baby Award Business Cards: \$13.89; Lodging for NCLCA speakers and summit organizers: \$1570.70</b>  <b>Balance available for General Disbursements (8/10/17): \$ 8167.84</b></p>		
Laura Sinai	Membership	<p><u>NEXT ACTIONS: Membership</u></p> <ul style="list-style-type: none"> <li>Members may join at any time during the calendar year (\$20.00 for NCBC membership, \$5.00 for NCLCA membership and \$5.00 for QC Cocoa BEANS); payments may be made through PayPal or mailed directly to Laura Sinai.</li> <li>Membership is open to everyone (no credentials required); members have voting privileges.</li> <li>5 Organizational membership levels are available. One designated organization member is automatically a member of NCBC, NCLCA and QC Cocoa BEANS. All other people in that organization can join NCBC at half price, but will have to pay full \$5.00 for NCLCA and \$5.00 for QC Cocoa BEANS. Forms can be downloaded from NCBC website.</li> <li>If anyone has trouble logging into the website or needs to check membership standing, contact <a href="mailto:NCBCMembership-at-gmail.com">NCBCMembership-at-gmail.com</a></li> </ul>
<p><b>Membership Report:</b>  <b>Renewing Members:</b>  <u>June</u>  Cindy Fessier; QC Cocoa Beans</p> <p><u>July</u>  Tom Vitaglione – at the Donor level  Ruth Berkelhammer, NCLCA  Nancy Register donation which adds QC Cocoa Beans  Carolyn Howard</p> <p><u>August</u></p>		

Heather Lynn; NCLCA

**New Members:**

June

Crystal Unger; NCLCA

Leslie Canale

Kristin Lyvers

Amie Kingsley-Wilkins; NCLCA

Rhonda Creech

Mary L Gibson; NCLCA & QC Cocoa Beans

Jamilla Walker; NCLCA & QC Cocoa Beans

July

Deborah Woodruff, NCLCA

**Total 2017 NCBC members: 92** (7 Lifetime members)

**NC Lactation Consultant Association 2017 Members: 69**

Open to non-IBCLC; one must join NCBC to join NCLCA. (1 LCERP webinar and group discount memberships are benefits)

**QC Cocoa BEANS 2017 Members: 41**

**Organizational Memberships: 2**

**\*Note: If you join in the final quarter of 2017 then you are a member for the full calendar year 2018.**

**Reminder that membership January to December; only if you join after October will it roll over to next year.**

**NCBC fb page:** have over 1470 likes.

**Follow us on Twitter:** @NCBreastfeeding

Kathy Parry

Leadership Transitions for 2017

NEXT ACTION: Leadership Transitions

- **Secretary and Treasurer will transition for 2018; be thinking about the December 2017 slate**
- NCLCA leadership will be in transition – please contact Ellen or Catherine with ideas, thoughts, or interest moving forward in leadership position of NCLCA

Leadership Transitions Updates:

Chair–elect for 2017-2018 is Ellen Chetwynd

December 2017 slate for 2018 Treasurer/Secretary

Restructuring of 3 Award Committees: Award committees have been restructured to be more in line with a regional focus: chair, assistant chair, area coordinator/liason, friend of the committee; terms are for 6 months.

Hope Lima

Golden Bow Award

NEXT ACTIONS: Golden Bow Awards (ban the bags in hospitals)

- If you work at or with one of the hospitals that have not banned the bags and can help us get in contact with the correct representative please let Hope know.
- Let Hope Lima know about any hospitals which have received the Golden Bow award and are not in compliance.

Golden Bow Award Report:

**Purpose:** To stop the distribution of formula discharge bags and to recognize healthcare facilities which do not give out formula samples. Applications are accepted twice a year. Collaborating with Public Citizen's (Krista Strader). Updated mapping reveals 89 % of live births occur at birthing facilities that have banned the bags. There have been hospitals that have received stars for banning the bags but have not received the Golden Bow award from NCBC. National registration (National Registry for Ban the Bags) needs to be done in addition to receiving an NCBC Golden Bow award. NCBC would like for NC to reach 100% participation as 5 states have achieved this status. Applications may be submitted in **February 1<sup>st</sup> and July 1<sup>st</sup>.**

**Updates:** The new direction of this committee is for there to be local Hospital Liaisons to provide assistance and encouragement to those last remaining

facilities which have not yet banned the bags. There are numerous resources to help this effort, and the Chair of the committee will guide the local Hospital Liaisons. CGBI has updated the current list of hospitals and NCBC's most recent outreach effort with Public Citizen. There are less than 30 facilities remaining, and close to 10 of those have banned the bags but haven't applied for our award. If you are interested in being a *Golden Bow Hospital Liaison*, or a Friend of the Golden Bow Award to stay involved, please go [online](#) for more details about volunteer opportunities.

**Needs:** Hope Lima is chair and Heather Lynn ([heatherhiggins-at-gmail.com](mailto:heatherhiggins-at-gmail.com)) is assistant chair.

Area liaisons are needed to help with hospitals that have not banned the bag. Friends of the committee are also needed; these are individuals interested in project progress, but may not have a lot of time to devote to actions.

**Of note:** Cherokee native population are not birthing at Harris Regional or Blairsville Georgia, not murphy medical center. The Indian reserve covers Jackson and swain counties not Cherokee county.

Christina Botero	Business Case Award	<u>NEXT ACTIONS: Business Case</u> <ul style="list-style-type: none"> <li>Distribute cards to local businesses</li> </ul>
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**Business Case for Breastfeeding:**

**Purpose:** NCBC recognizes local companies that support breastfeeding families. In doing this, we distinguish between “Breastfeeding-Friendly Businesses” and “Breastfeeding-Friendly Workplaces”. Breastfeeding Friendly Businesses are businesses that welcome breastfeeding mothers as customers. This can be as simple as treating breastfeeding mothers well, never asking them to leave, cover up, or move. Businesses that have been granted the Breastfeeding-Friendly Business Award can proudly display the Breastfeeding-Friendly window cling. Breastfeeding-Friendly Workplaces are workplaces that have made accommodations to support breastfeeding mothers as employees. This can be as simple as allowing employees to have flexible breaks and access to a private room for expressing milk or nursing. The room needs to have a comfortable chair and a lock on the door. Plaques are awarded to businesses who meet application qualifications. Awards (plaque and window sticker) are presented twice per year (January and August). **February 1, 2017 and July 1, 2017** are dates for submitting applications. Award winners are also listed on the website. Apply at <http://tinyurl.com/NCBCbiz>. Business cards are available to use when speaking to businesses.

**Updates:** 25 awardees this cycle; see website for listing. DPH Webinars on Business Case can be found on the website; [click here](#) for links. Webinars. Carboro/Chapel Hill Breastfeeding Friendly Community efforts continue. Guilford County is continuing to reach out to businesses for this award (child care centers, parks and recreation, and medical practices).

**Needs:** Christina Botero ([Christina.botero-at-carabarrushealth.org](mailto:Christina.botero-at-carabarrushealth.org)) is chair and Natalia Smith ([nlsmith-at-alumni.peace.edu](mailto:nlsmith-at-alumni.peace.edu)) is assistant chair.

Kathy Parry/ Abigail Sanders	Mother-Baby Breastfeeding Friendly Outpatient Clinic Award	<u>NEXT ACTIONS: Mother/Baby Breastfeeding Friendly Outpatient Healthcare Clinic Award</u> <ul style="list-style-type: none"> <li>Encouraged qualified offices/clinics to apply; <b>next evaluation will be July 1st</b></li> <li>If interested in being an application reviewer, please email Kathy Parry <a href="mailto:kathyparry-at-unc.edu">kathyparry-at-unc.edu</a></li> </ul>
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**Mother/Baby Breastfeeding Friendly Outpatient Healthcare Clinic Award:**

**Purpose:** On October 8, 2014, the North Carolina Breastfeeding Coalition launched the “**Mother-Baby Friendly Clinic Awards Program**” now called “**Mother Baby Breastfeeding Friendly Outpatient Healthcare Clinic Award**”. Awardees will represent the best our state has to offer in terms of support for the breastfeeding family. Members of our communities can look to NCBC's list of awardees to know to whom they can turn for evidence-based, high-quality breastfeeding support. The award is open to any outpatient medical clinic serving pregnant and postpartum women, infants and/or children in North Carolina. Applicants may include Health Departments, Family Medicine, Pediatric, Obstetric, Midwifery, or other types of clinics serving these populations. Criteria for the award are very closely based on the “Baby-Friendly USA Guidelines and Evaluation Criteria,” and the Academy of Breastfeeding

Medicine’s “Clinical Protocol #14: Breastfeeding-Friendly Physician’s Office: Optimizing Care for Infants and Children.” As such, the act of reviewing criteria is, in and of itself, an opportunity to identify evidence-based best practices for the care of pregnant and/or post-partum women and children. This award was funded through the Continuity of Care Connections Grant. Applications are available on the NCBC webpage. **Application deadlines for 2017 are February 1<sup>st</sup> and July 1<sup>st</sup>.**

**Updates:** If you are interested in becoming Mother-Baby Clinic Area Liaison for your area, or a Friend of the Mother-Baby Clinic Award to stay involved, please go [online](#) for more details about volunteer opportunities.

**New Awardees:** Jackson County Health Department, Signature Pediatrics in Charlotte, Crystal Coast Care for Women in Morehead City, and UNC Family Medicine Center. Children & Youth Branch at DPH added this award as optional strategy for Child Health Clinics

**Needs:** Abigail Sanders ([amsande3-at-ncsu.edu](mailto:amsande3-at-ncsu.edu)) is chair and Annitha Mudduna ([anithaseenu9@gmail.com](mailto:anithaseenu9@gmail.com)) is assistant chair. Area Liaisons to work with Chair on outreach plans, etc. (Diane Brandi Nations Region I; Sara Lester Region V). Friends of the committee for discussion (Gina Rose, Natalia Smith)  
**\*\*** Phyllis suggested having a contact person for mother-baby award, for resource to help clinics compile application and meet criteria. Kathy suggested ideally have a contact person in each region. Tool kit funded from DPH would be ideal, to provide training. Also suggested by Phyllis was a webinar panel about this award.

Rhonda Argenbright/ Jam Gourley/ Phyllis Kombol	IBCLC Scholarships	<p><b>NEXT ACTIONS: IBCLC Exam Scholarships</b></p> <ul style="list-style-type: none"> <li>• Explore feasibility of offering scholarship for 2018 Exam. Application window for April 2018 is September 1, 2017 – November 15, 2017.</li> </ul>
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**IBCLC Exam Scholarships Report:**

**Purpose:** This is a financial scholarship. Currently there are 3 categories: 1) first time sitter, 2) first time sitter of color, and 3) first time sitter of underserved areas. The application includes their involvement in NCBC. The subcommittee makes recommendations of persons and amounts to the board for a final decision. There will be yearly evaluation of whether to offer this scholarship. Employer compensation is non-eligible.

**Updates:** To be discussed at September board retreat.

April Fogelman/Rhonda Argenbright/Ellen Chetwynd	NCBC Mini-Grant	<p><b>NEXT ACTIONS: NCBC Mini-Grant</b></p> <ul style="list-style-type: none"> <li>• Let Ellen Chetwynd know if you are interested in this subcommittee.</li> </ul>
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**NCBC Mini-Grant Report:**

**Purpose:** The North Carolina Breastfeeding Coalition offers mini-grants to organizations that endeavor to protect, promote and support breastfeeding among diverse and underserved populations in NC. Mini-grants are offered upon requests as funding allows.

**Updates:** Congratulations to: the Chapel Hill & Carrboro Breastfeeding Family-Friendly Communities Project and Carteret Healthcare

Kathy Parry	Website and Local Coalitions	<p><b>NEXT ACTION: Website and Local Coalitions</b></p> <ul style="list-style-type: none"> <li>• Is your local group listed on our website?</li> <li>• How could our website serve your work better?</li> <li>• Can post job opportunities.</li> <li>• <a href="mailto:Hklima-at-ncsu.edu">Hklima-at-ncsu.edu</a> or <a href="mailto:kathyparry-at-unc.edu">kathyparry-at-unc.edu</a></li> </ul>
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**Website and Local Coalitions:**

**Purpose:** To enhance communications among advocates of breastfeeding in North Carolina via online information and sharing.

**Update:** There are some issues when accessing by phone; there is work being done on determining which app will correct issues. Join us on social media: Facebook and Twitter. Hope Lima has agreed to make biweekly updates – please send update requests to her at [hklima@ncsu.edu](mailto:hklima@ncsu.edu)

Kathy Parry

ZipMilk.org

**NEXT ACTIONS: Zipmilk**

- IBCLC(s) please add your information and encourage others in your area to do so

**Zipmilk Report:**

**Purpose:** This link is for mothers and providers to use to find lactation support within their community. Listings are based on zip codes. Providers of lactation care are encouraged to list their information. This is owned by Mass. Breastfeeding Coalition.

**Updates:** We have a new ZIP MILK banner! Hope has been working on IBCLC(s) listing on Zipmilk for accuracy.

\*\*Ellen suggested a goal for January 2018, make decision about putting in one year of effort and re-evaluate. Kimberly suggested **Commented [K1]:** Berly su lactation directory, such as zipmilk., The benefit of using a NCBC generated resource (like the [wncbc.org](http://wncbc.org) website that list each each county/region and all listings including hospitals, community support, etc) will lead the searcher (whether it be a mom or lactation provider) through the NCBC database and not another site (like zipmilk or the Aeroflow database), and drive more traffic to NCBC, decide what the goal of the directory is -to help mothers find help or help lactation providers find one another (either to refer a mom or for other peer support). Strategize about how to best move forward, think about return on investment (ROI). Ellen will ask zipmilk for analytic report. Meghan suggested a searchable NCBC regions and counties campaign for social media to drive traffic to NCBC.

Kathleen Anderson

Parent Advocacy Update

**NEXT ACTIONS: Parent Advocacy**

- Please e-mail Kathleen regarding parent breastfeeding focus advocacy groups in your areas at [lecusanderson-at-gmail.com](mailto:lecusanderson-at-gmail.com)
- Please help to publicize the breastfeeding support groups in NC; submit support group information to [hklima-at-ncsu.edu](mailto:hklima-at-ncsu.edu) or [kathyparry-at-unc.edu](mailto:kathyparry-at-unc.edu) so it can be added to NCBC webpage
- Breastfeeding USA website ([breastfeedingusa.org](http://breastfeedingusa.org))
- La Leche League: <http://www.wpllofnc.com/index.php/local-groups/>
- Nursing Mothers of Raleigh website (<http://www.nursingmothersofraleigh.org/>)

**Parent Advocacy Report:**

**Purpose:** The Parent Advocacy/Support Committee fosters awareness of breastfeeding support groups and initiatives in North Carolina that promote and protect the breastfeeding needs of families in NC, and shares updates about current activities.

**Breastfeeding USA:** is a low-cost training program that provides comprehensive, evidence-based breastfeeding support information with a strong focus on good counseling skills. Breastfeeding USA Counselors can accrue contact hours for IBCLC exam eligibility for every year of volunteer service, just like La Leche League Leaders and other mother support volunteers.

**Updates:** There are 7 chapters. There are seven chapters in North Carolina. Find out more on the Breastfeeding USA website: <https://breastfeedingusa.org/content/breastfeeding-counselor-locations>

**La Leche League of North Carolina:** La Leche League provides free mother-to-mother support through monthly meetings and one-to-one support. Groups holding monthly meetings may be found at <http://www.llofnc.org/LocalGroups.html>. During these meeting, Leaders meet the breastfeeding needs of the participants and answer questions they bring to the meeting; there also are four discussion topics that are rotated (one each month for four months). In addition, Breastfeeding Cafes take place in a number of locations. The format of the Breastfeeding Café is less structured, with no specific discussion topic.

**Updates:** There were 20 new Leaders accredited in NC in 2016. Leche League of North Carolina announces the 2017 Breastfeeding and Parenting Conference, *Breastfeeding: Giving Our Children Roots and Wings*. The conference will take place at the Winston-Salem Marriott, 425 North Cherry Street, Winston-Salem, North Carolina 27101, October 6 to 8, 2017. Email [acc-at-llofnc.org](mailto:acc-at-llofnc.org) with any questions or if you are interested in exhibiting at the

conference. Join LLL of NC on Facebook for the latest Conference updates: <https://www.facebook.com/LLLoFNCAreaConference> or sign up for conference email updates at the LLL of NC website: <http://www.llofnc.org/events/2017conference/>  
 For more information about the LLL of NC Groups and Leaders, please check out the website at: <http://www.llofnc.org/localgroups/> for more information.

**Nursing Mothers of Raleigh:** Nursing Mothers of Raleigh continues to offer twice monthly free support group meetings plus one night each month Breastfeeding 101 classes at Babies R Us. Check out their website for meeting times and location: <http://www.nursingmothersofraleigh.org/>  
**Updates:** Nursing Mothers of Raleigh is launching a new website and mobile app in the next few weeks.

**Triangle Breastfeeding Alliance:**  
 The 15th Annual Triangle Breastfeeding Alliance Conference: *When The Going Gets Tough . . . the Tough Collaborate* took place on Thursday, April 20th at the William F Andrews Center in Raleigh. It was a successful conference with over 130 participants(!); 14 organizations exhibits and 2 research poster presentations; the showcase of a new power point presentation: *Breastfeeding in Public in NC - It's Legal!* developed by Kim Richey, an IBCLC at Cone Health Women's Hospital in Greensboro; and networking.

Catherine Sullivan	Regional Representatives	<u>NEXT ACTIONS: Regional Representatives</u>
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**Regional Representatives Report**  
 No report.

Ellen Chetwynd/ Catherine Sullivan	NC Lactation Consultant Association	<u>NEXT ACTIONS: NCLCA</u> <ul style="list-style-type: none"> <li>Any interested members should send an email to Ellen ( <a href="mailto:ellenchetwynd-at-gmail.com">ellenchetwynd-at-gmail.com</a>) with their name, a photo, and a short bio regarding what you will do with the position.</li> </ul>
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**NCLCA Report:**  
 Mission: As the state affiliate of the United States Lactation Consultant Association our mission is to sustain and advance International Board Certified Lactation Consultants of North Carolina through advocacy, networking, leadership, research, and professional development.  
 Vision: The IBCLC is a valued and recognized member of the health care team.

**Updates:**  
**NCLCA**  
**Updates:** We are looking for new leadership. Ellen will be stepping down as co-chair at the end of December.  
**NCLCA does not have bylaws for leadership. We are proposing the following:**

**Description of the NCLCA Co-Chair:** NCLCA co-chair will manage communication and membership with USLCA, act as a member of the NCBC board, facilitate the NCLCA Summit, manage the NCLCA webpage, and attend to any member concerns. These positions will be split between the co-chairs as they choose.

**Description of NCLCA turnover:** NCLCA co-chairs commit to leadership for 2 years. At the end of their 2 year term, they may run again, or choose to step down. The position will always have a co-chair, and turnover of the positions will occur in opposing years. A chair of NCLCA may not also be chair of NCBC.

**Medicaid Coverage**  
**Updates:** The NC DMA lactation policy is out!!!!!! Thank you to all of the NC members of various teams who have worked on making this policy a reality! You can find it on the NC DMA website [here](#)  
 Now that the NC DMA lactation policy is out, we are suggesting that NCLCA work on licensure of IBCLCs in North Carolina.

Rachel Davis/ Daina Huntley	Queen City Cocoa B.E.A.N.S.	<p><u>NEXT ACTIONS: Queen City Cocoa B.E.A.N.S.</u></p> <ul style="list-style-type: none"> <li>• Contact for organization is Karyn Paul at <a href="mailto:Mrs.kapa-at-yahoo.com">Mrs.kapa-at-yahoo.com</a></li> <li>• <a href="mailto:qccocoabeans-at-gmail.com">Gmail:qccocoabeans-at-gmail.com</a></li> <li>• <a href="http://ncbfc.org/qc-cocoa-b-e-a-n-s/">http://ncbfc.org/qc-cocoa-b-e-a-n-s/</a></li> <li>• FB page: Charlotte Chapter Cocoa Beans</li> <li>• Membership is \$ 5.00 in addition to an NCBC membership</li> </ul>
<p><b><u>Queen City Cocoa B.E.A.N.S Report:</u></b></p> <p><b>Purpose:</b> Queen City Cocoa B.E.A.N.S. is a collaborative organization with NCBC committed to creating opportunities to advance breastfeeding education, advocacy, normalcy, and support among minority communities in the Charlotte and surrounding areas of North Carolina. They are local resource for woman of color within NC. There is a monthly breastfeeding support group, Cocoa Beans Cafe, meets the last Monday of each month from 6:30 pm-7:30 pm at Baby + Co 131 Providence Rd, Charlotte, NC 28207. They serve as support for woman of color in NC and as a goal would like to organize other CB groups in NC.</p> <p><b>Updates:</b> Discussions with QCCB and NCBC Board about future direction of this group in Dec. Advisory Board getting up to speed.  <a href="http://qccocoabeans.weebly.com/about.html">http://qccocoabeans.weebly.com/about.html</a></p> <ul style="list-style-type: none"> <li>• WBW events: Vendor table at Big Latch On (Central Charlotte)</li> <li>• Lactation Program: Class begins August 17, 2017; applications accepted on rolling basis for <u>next year</u></li> <li>• BBW events (8/26): Lift Up @ Romare Bearden Park 2p-3p; Supporting a local doula's event "Queen's Milk" @ Baby &amp; Co. 11a-2p</li> </ul>		
Grisel Rivera	State Coordinator Report	<p><u>NEXT ACTIONS: State Coordinator Report</u></p> <ul style="list-style-type: none"> <li>• Loving Support Peer Counselor WIC Managers Training in All Perinatal Regions, August 2017</li> <li>• NCMCBFD application review</li> <li>• BSCT: Summer 2017 offering</li> </ul>
<p><b><u>State Coordinator Report:</u></b></p> <ul style="list-style-type: none"> <li>• <b>Breastfeeding Unit</b> <ul style="list-style-type: none"> <li>○ Interim State Breastfeeding Coordinator is Grisel Rivera. Her email address is <a href="mailto:Grisel.rivera-at-dhhs.n.c.gov">Grisel.rivera-at-dhhs.n.c.gov</a></li> <li>○ State Breastfeeding Peer Counselor Coordinator is Lisa Baker. Her email address is <a href="mailto:Lisa.baker2-at-dhhs.nc.gov">Lisa.baker2-at-dhhs.nc.gov</a></li> </ul> </li> <li>• <b>NC Maternity Center Breastfeeding-Friendly Designation:</b> <ul style="list-style-type: none"> <li>○ Review Committee: <ul style="list-style-type: none"> <li>▪ 4 applications reviewed; all received some type of designation</li> </ul> </li> </ul> </li> <li>• <b>NC Breastfeeding-Friendly Child Care Designation:</b> <ul style="list-style-type: none"> <li>○ The NC BFCCD Review Committee to Review 6 Child Care Facilities that are applying for additional steps</li> </ul> </li> <li>• <b>WIC Training Center for Perinatal Region 6</b> – EAHEC is the new grant administrator; this started July 1, 2017.</li> <li>• <b>Loving Support @Model Through Peer Counseling</b> - State wide training for peer counselor managers: August 2017</li> <li>• <b>Core Trainings and Quarterly trainings/Region Lactation Training Centers</b> <ul style="list-style-type: none"> <li>○ Core Trainings and Quarterly trainings are ongoing in each Perinatal Region, next web page update will be mid-November 2017</li> </ul> </li> <li>• <b>The DPH Breastfeeding Unit provides technical assistance to:</b> <ul style="list-style-type: none"> <li>○ MCH Improving Community Outcomes (ICO4MCH)</li> <li>○ Maternal, Infant and Early Childhood Home Visiting (MIECHV): Breastfeeding Learning Collaborative</li> <li>○ WCH Section: Child and Youth Branch: Breastfeeding webinar to WCH Section for NC Public Health Association August 28, 2017: 2017 Celebrate Breastfeeding and Research</li> </ul> </li> </ul>		
Kathy Parry	United States Breastfeeding Committee Activities	<p><u>NEXT ACTIONS: USBC Report</u></p> <ul style="list-style-type: none"> <li>• CDC-USBC Bimonthly Coalition Webinars are open to everyone. <b>Next webinar</b> is (Tuesday) <b>August 2017</b> at 2:00-3:00 pm ET</li> <li>• USBC Weekly News Bulletins (free subscription) can be received through email. You may sign up for these at <a href="http://www.usbreastfeeding.org/">http://www.usbreastfeeding.org/</a>. These will be emailed out to listserv by the NCBC Secretary.</li> <li>• “Like” the USBC Southeastern FB group as well as the NCBC FB page</li> </ul>



**US Breastfeeding Committee Updates:**

- Coalitions Conference August 4 – 6, 2017 in Washington.
- New board slate: Mona Lisa Hamlin will be Chair for a 2-year term, and Emily Taylor will be Chair Elect for 2-years. Congratulations!
- Coalitions Convening: Equity focus, tools for use

Kathy Parry	Adjournment of Official Meeting	
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**2017 Meetings:**

**October 18<sup>th</sup> in Greenville**

**December 9<sup>th</sup> in Charlotte**