

Statewide Meeting

Monday 06/27/2022 12-1PM

On June 27th, the NC Breastfeeding Coalition will discuss recent events in NC, advocacy, and hear from speakers.

- Please join the meeting from your computer, tablet or smartphone.
 - <https://meet.goto.com/207637013>
 - United States: +1 (646) 749-3122
 - Access Code: 207-637-013

What are the primary concerns that you're hearing from parents?

- Jayne Carpenter and I are the new parent advocates in WNC...Region 1...so grateful that Brandi Harrison is so accessible. Our community of providers have been working hard to provide support for nursing mamas. Region 1 has more resources than most underserved areas and our resources are constantly growing. Brandi Harrison applauded the WNCBC (mtg. moved to Tuesday 7/26) & lactation services West of AVL; RN/IBCLC Lisa Stewart reported that in Haywood County this year 70% of mamas initiated breastfeeding and $\frac{3}{4}$ of those moms continued for 6 mos.; out of 15 births in May, 14 moms initiated and 12 went home exclusively breastfeeding upon discharge & 2 positions are available at Haywood Regional - both require an IBCLC (1 new position - 32 hours w/benefits for a non nurse who would do administrative & CNA duties as well; 1 part time PRN working with moms & babies) please apply; active LLL in Buncombe, Swain & Jackson w/ online meetings via FB open to all families in North Carolina - LLL rep. Valerie Vanderlip mentioned concerns re: formula vs. banked milk. Ease of access to care for breastfeeding is built into the model of care at pediatric offices like French Broad Peds (2 IBCLCs on staff)...moms would like to access banked milk, but that's not available in this area for outpatient uses. Wake Med supplies human milk for North & South Carolina, and it goes straight to the NICU & healthy term babies at Mission. SC4S reported: 70% of the mamas initiated breastfeeding and 50% continue for 3 months. They work to interrupt the lack of continuity of care. Their moms are well supported with in-home visits by these community doulas. The new WIC peer counselor, Kimberly Williams, hosted a virtual meet & greet for mamas in an effort to improve accessibility. Georganna updated that Mission is not going to reapply to be 'baby friendly' designation, which costs, but will continue rooming in, skin to skin, & other practices but they are seeking the free NC Maternity Center Breastfeeding designation. She is still conducting training for incoming residents. She has revamped the basic bf training (Navigating Lactation Education & Support in the Clinic Setting) and it is a one day virtual session being offered on August 9th. A Trauma and Breastfeeding Training is scheduled for Aug 23rd through Mahec in person at 40 Coxe St. in downtown Asheville at the DHHS/Buncombe County building. Breastfeeding Friendly Child care trainings: Chrissy Wolfe & Robin Worley did a training for the cohort of 10 childcare centers that are

transforming spaces, adding infant feeding nooks & providing resources as well as signage..children's books that show nursing mamas

- Quilted Health (a new Maternity Care provider - prenatal to 12 mos.) & SC4S teamed up and held listening sessions to gather community input and communicate that feedback to providers of care (female doctors, nurses, & birthworkers/doulas). Providers were asked to envision possibilities for the future of reproductive justice in Buncombe county.
- 3 Focus Groups planned for July and August to engage participants, gather data, analyze feedback & assess the extent to which the community is serving the needs of nursing mamas. The 1st is in conjunction with MotherLove at the YWCA. - MH
- Other members of the parent advocacy group have identified some concerns that families are having...Some of the challenges include: (overhandling) “the way my baby was handled by nurses made it tough to get them to latch”; Deficits in continuity of care & access to competent early lactation care within the first 100 hours postpartum (hearing that many families didn't see LC until just before discharge or were made to feel like they could not access LC unless there was a “problem”); LCs are mistreating moms of color; “not being taught about hand expression and colostrum in the first 24 hours”; difficulty being seen for timely outpatient lactation care through the local hospital system's BF clinic setting (Mission Hospital: Buncombe/Madison); Need for translators for ESL patients during L&D as well as more mobile lactation services & competent lactation/infant feeding specialists. - JC
- We need to make sure that resources are shared with new parents. The Mahec Breastfeeding Clinic is being underutilized. Parents who have given birth to late preterm or early-term infants seem to be a chorus of similar stories describing a lack of timely individualized lactation education, support, resources, anticipatory guidance, risk management, & follow-up. Conflicting/inconsistent information and recommendations being given between hospital, pediatric, & OB settings/providers.
- Parents and dentists need better information regarding pediatric dentistry, human milk feeding, chest feeding, and breastfeeding. This is an area where we can improve advocacy. Please add your thoughts to the following resource. [pediatric dentistry](#)
- We in the NE region are definitely getting more pressure to supplement and moms don't know about resources like IBCLCs or LLL in the area because they're not talked about. I will be sharing about our local LLL, but there's still a need to share (as I'm only one person ha!) - EC

Please take a moment to share any resources:

- We all need to take a moment to release some oxytocin.
 - [Teach Me How To Breast Feed](#)
- These are a work in progress:
 - Supporting Breastfeeding and Lactating Student Parents
 - [The Historical, Psychosocial and Cultural Context of Breastfeeding in the African American Community](#)

Preparing for National Breastfeeding Month

- Theme Together We Do Great Things:
- More information <http://www.usbreastfeeding.org/nbm>
- What's happening around the state?

Contact information for the parent advocates

Name, email address, region of advocacy

- Love Anderson <ncbcparent@gmail.com>, State Coordinator
- Jayne Carpenter <jayne@branchesinfantfeeding.com>, Madison County
- Kathleen Anderson <kathleen@breastfeedingcommunities.org>, Orange County
- Melissa Henry <nursingmamasadvocate@gmail.com>, Region 1
- Erin Crites <elizabethcityLLL@gmail.com>, Region 5

In an effort to continuously improve the care and support of families in NC, we at NCBC will use this information to elevate parents' voices and facilitate collaboration with those that serve families.

Attendee List:

Mary Perez
Brandi Harrison
Linay Layfield
Heather Bazemore
Kathy Parry
Marcelle Crago
Natasha Bowden
Jayne Carpenter
Melissa Henry
Madeline Culbertson
Georganna Cogburn
Natalie Ward
Alisha Bailey